



# M Ramakrishnaiah

## Sr. UX UI & Product Designer

Results-driven Sr. UX/UI & Product Designer with 10+ years of experience designing scalable digital experiences in FinTech, SaaS, ERP, CRM, Payroll, and web platforms. Skilled in user research, wireframing, prototyping, information architecture, responsive web design, and design systems. Proven ability to collaborate with cross-functional teams, improve user experiences, and deliver business-focused design solutions. Experienced in leveraging AI-powered design workflows, Webflow development, and accessibility-focused product design.

### CONTACT

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### EDUCATION

Bachelor of Arts  
OU, Hyderabad

### CERTIFICATIONS

UX/UI Professional Certification – Google (Coursera)

Web Design (CWDSA) – Opel Multimedia, Hyderabad

3ds Max Design – Arena Animation

Figma | AI & Big Projects – Udemy

### CORE SKILLS

- UI/UX Design
- Product Design
- User Research
- User Flows
- Wireframing
- Prototyping
- Design Systems
- Information Architecture
- Responsive Web Design
- Interaction Design
- Visual Design
- Accessibility Standards
- Webflow Development
- HTML/CSS
- Bootstrap Frame Work
- React Frame Work
- Material Design (MUI)
- Cross-Browser Compatibility
- AI-Assisted Design Workflows
- Stakeholder Collaboration
- Agile Methodologies
- Presentation Design

### TOOLS & TECHNOLOGIES

Figma | Adobe XD | Adobe Photoshop  
Webflow | HTML5 | CSS3 | Responsive Design | AI Design Tools | Bootstrap Frame Work | Google Material Design

### LANGUAGE

English  
Telugu  
Hindi

### Experience

#### Associate UX UI Designer

FusionFoundry, Kondapur, Hyderabad Telangana  
Dec 2023 – May 2026

Worked on fintech web applications, contributing to end-to-end product design and development support.

- Collaborated with Business Analysts, Project Managers, and clients to understand product requirements and translate them into actionable design solutions.
- Conducted user research and data analysis to derive insights, informing strategic design decisions.
- Partnered closely with product managers and developers to deliver user-centered digital products aligned with business goals.
- Designed wireframes, interactive prototypes, and high-fidelity interfaces, while contributing to scalable design systems using Adobe XD.
- Leveraged AI tools to enhance research, ideation, and design efficiency.
- Designed and developed websites such as FusionFoundry and Alt360 in Webflow.
- PPT presentations and Master Templates creation

#### Key Achievements

- Improved collaboration efficiency between design and development teams through reusable UI components and structured design systems.
- Reduced design iteration cycles by integrating AI-assisted research and rapid prototyping workflows.
- Successfully delivered multiple responsive product interfaces aligned with business goals and user expectations.
- Improved user onboarding experience by **30%** for an Alternative Investments application through user-centered UX design and usability optimization.

#### Web Design Manager

CheckMark Inc, Madhapur, Hyderabad Telangana  
May 2016 – Oct 2023

Worked on Payroll web applications, ERP Cloud App, CRM & Websites contributing to end-to-end product design and development support.

- Collaborated closely with product managers and developers to understand product requirements and create user-centered designs.
- Designed wireframes, prototypes, and high-fidelity visual designs for web applications with responsive.
- Worked collaboratively with the engineering team to implement designs and ensure they meet accessibility standards.
- Up-to-date with the latest design trends and technology advancements, incorporating innovative ideas into the design process.
- Final Mockups converting to HTML with responsive compatibility, browsers compatibility, and code compatibility then integrate to project.

#### Key Achievements

- Contributed to improved user experience and interface consistency across ERP and CRM applications.
- Accelerated frontend delivery by providing developer-ready responsive HTML/CSS assets.
- Improved design-to-development handoff efficiency through structured UI documentation and reusable templates.
- Successfully managed multiple client projects simultaneously while maintaining delivery quality.
- Redesigned the CheckMark website from the ground up by conducting user research, information architecture, wireframing, and UI design, resulting in an **80%** improvement in user experience.
- User Retention & Revenue **40%** improved.

#### Web Designer & UI Developer

KernelTraining, Madhapur, Hyderabad Telangana  
Mar 2016 – May 2016

Worked 3 months on website design contributing to end-to-end design and development support.

- Creating PSD layout designs and converting to HTML with responsive compatibility, browsers compatibility, and code compatibility then integrate to project.
- Collaborated with developers to ensure designs were implemented accurately and efficiently

#### Key Achievements

- Delivered responsive website designs within tight project timelines.
- Improved UI consistency and browser compatibility across web pages.

#### Web Designer

eBiz Solutions, Madhapur, Hyderabad Telangana  
Jan 2013 – Feb 2016

Worked on websites, CMS applications and contributing to end-to-end design and development support.

- Designed website layouts and visual assets using Adobe Photoshop
- Converted PSD designs into pixel-perfect, responsive HTML/CSS
- Ensured cross-browser compatibility and optimized performance across devices
- Developed responsive websites following modern design standards
- Created reusable website templates, including layout and UI components
- Led website enhancements, maintenance, and redesign initiatives
- Managed and followed up on regular project tasks to ensure timely delivery
- Collaborated with development teams for seamless code integration into .NET projects

#### Key Achievements

- Delivered multiple responsive websites with improved visual consistency and usability.
- Reduced frontend rework through accurate PSD-to-HTML conversion practices.
- Supported successful project delivery through effective collaboration with developers and stakeholders.